

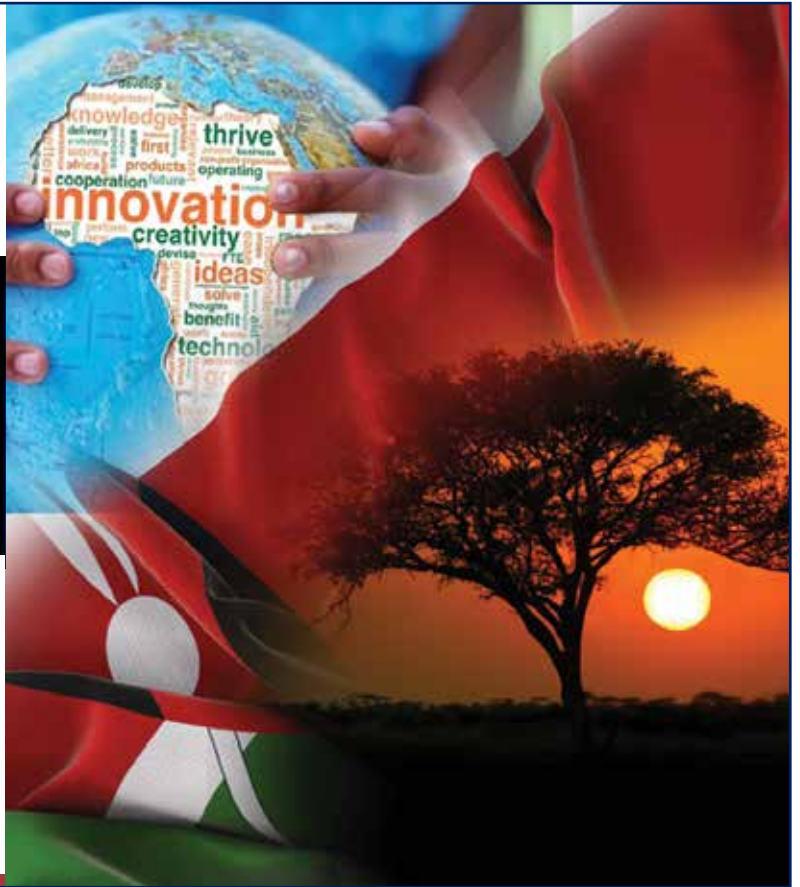
Interactive Policy Dialogue

Date: Wednesday, 22nd May 2019

Time: 8.00 am - 10.00 am

Cost: Free

Venue: Microsoft Auditorium,
Strathmore University



Enhancing Kenya's Competitiveness, Social Progress and Shared Value through the Big 4 Agenda and the AfCFTA - Lessons from India's experience

Introduction

On the sidelines of the May 2019 Shared Value Summit, Strathmore University Business School (SBS) is hosting a highly interactive policy dialogue featuring visiting global expert **Prof. Amit Kapoor**.

The highly interactive 2-hour session hosted at the Strathmore University Madaraka Campus is ideal for middle and senior level leaders from industry, government and civil society. It is also ideal for students and faculty at all levels of academia.

The event will provide a unique platform for organizations to understand how the concepts of 'Competitiveness', 'Social Progress' and 'Creating Shared Value' can position them to contribute to Kenya's Big 4 Agenda and the AU's Africa Continental Free Trade Area (AfCFTA).

A key emphasis will be on **Micro Small and Medium Enterprises (MSMEs)**.

The **Speaker** will draw from global experience (including India) while the **Discussant** will anchor the conversation in Kenya and East Africa.

Participants will explore how these three concepts can be implemented through strategic partnerships fostered over a networking session at the event.

Registration

You can register online through the link: <http://sbs.strathmore.edu/interactive-policy-dialogue>

Featuring

Speaker



**Prof. Amit Kapoor, President and CEO, India Council on Competitiveness
Honorary Chairman, Institute for Competitiveness**

He is an instructor with Harvard Business Publishing in the areas of Strategy, Competitiveness and Business Models.

He is a global expert who has spoken extensively in various platforms on the topics of strategy, shared value, social progress, competitiveness and economic development.

Discussant



Mr. Kennedy Manyala, Applied Micro Economist

Mr. Kennedy Manyala is an applied micro economist with extensive experience in economic policy analysis investment product development and promotions, tourism development, private sector development among other socio-economic development issues. While at the Kenya Investment Authority, he profiled over 50 infrastructure, agriculture, manufacturing and tourism investment projects which are still being marketed by the Authority to date. He has supported a consortium of World Bank/EAC/Trademark East Africa as the Regional Integration Specialist/Capacity Building Advisor.

Moderator



**Mr. Martin Mbaya, Associate Director, Public Sector Programmes & Digitization,
Strathmore University Business School (SBS)**

He is also a researcher with the Institute of Public Policy and Governance (IPPG) at SBS (a member of the MOC Network based at the Institute of Strategy and Competitiveness - Harvard Business School).

Martin is a 2015 Tutu Fellow. He teaches, researches and consults on Competitiveness, Sustainability, Shared Value, Public Policy, Digitization and Entrepreneurship

Contacts

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